



Federal Communications Commission
Washington, D.C. 20554

April 4, 2007

DA 07-1582
Released: April 4, 2007

CERTIFIED MAIL – RETURN RECEIPT REQUESTED

Nexstar Broadcasting, Inc.
KARD(TV)
909 Lake Carolyn Parkway
Suite 1450
Irving, Texas 75039

Re: Nexstar Broadcasting, Inc.
KARD(TV), West Monroe, Louisiana
Facility ID No. 3658
File No. BRCT-20050201AJL

Dear Licensee:

This refers to your license renewal application for station KARD(TV), West Monroe, Louisiana.

In the Children's Television Act of 1990, Pub. L. No. 101-437, 104 Stat. 996-1000, *codified at* 47 U.S.C. Sections 303a, 303b and 394, Congress directed the Commission to adopt rules, *inter alia*, limiting the number of minutes of commercial matter that television stations may air during children's programming, and to consider in its review of television license renewals the extent to which the licensee has complied with such commercial limits. Pursuant to this statutory mandate, the Commission adopted Section 73.670 of its Rules (the Rules), 47 C.F.R. § 73.670, which limits the amount of commercial matter which may be aired during children's programming to 10.5 minutes per hour on weekends and 12 minutes per hour on weekdays.¹ The commercial limitations became effective on January 1, 1992.²

On February 1, 2005, you filed the above-referenced license renewal application for station KARD(TV). In response to Section IV, Question 5 of that application, you certify that, during the previous license term, station KARD(TV) failed to comply with the limitations on commercial matter in children's programming specified in Section 73.670 of the Rules. In Exhibit 19, you indicate that station KARD(TV) exceeded the children's television commercial limits by 30 seconds on September 13, 2001. You attribute this overage to a commercial make good.

¹ *Children's Television Programming*, 6 FCC Rcd 2111, 2118, *recon. granted in part*, 6 FCC Rcd 5093, 5098 (1991).

² *Children's Television Programming*, 6 FCC Rcd 5529, 5530 (1991).

It appears from the information before us that the overage in question was an isolated and inadvertent violation of the children's television commercial limits. Such *de minimis* violation of Section 73.670 of the Rules does not warrant further consideration in connection with KARD(TV)'s renewal application.

Accordingly, IT IS ORDERED that, a copy of this Letter shall be sent by First Class and Certified Mail, Return Receipt Requested, to the licensee at the address listed above, and to Elizabeth Hammond, Esquire, Drinker Biddle & Reath LLP, 1500 K Street, N.W., Suite 1100, Washington, D.C., 20005-1209.

Sincerely,

Barbara A. Kreisman
Chief, Video Division
Media Bureau